

# AUSTIN N KUROWSKI

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## ONSITEIQ

Product Designer - Lead (Contractor) || April 2019 - March 2020

Sole designer at an early-stage Construction tech B2B, SAAS start up. OnSiteIQ documents construction sites to track progress and safety using 360 cameras, AI and computer vision.

- Designed native and web products and features from concept to delivery.
- Created process flows, sitemaps, wireframes, and prototypes.
- Worked cross functionally to release new products and features.
- Conducted user interviews / tests to determine features and validate designs.
- Created print pieces, social posts, and decks as needed.

## CONTRACTING

Contract Designer || September 2018 -

Short-term projects creating marking sites, infographics, data visualization and print collateral for a variety of clients.

## UNION DESIGN

Digital Director || Dec 2013 - July 2018

Senior Designer || June 2011 - Dec 2013

- Led teams on several cross-platform apps. From technical scoping to launch and maintenance after release.
- Primary point of contact for studio's largest client, maintained budgets and schedules with stakeholders in 12 cities and 6 countries serving 20+ markets.
- Primary point of contact with on-site and off-site development teams.
- Oversaw video production on numerous video projects, responsibilities included: storyboarding, editing scripts, creating shoot lists, procuring and directing voice talent and directing the video artist.
- Collaborated with a diverse set of partners, printers, AV techs, developers, architects, graphic designers, voiceover artists, drone pilots, 3D artists, photographers, and videographers.

## MERKLEY & PARTNERS

Studio Artist || March 2010 - January 2011

Responsible for production and quality control of all Arby's print and packaging mechanicals. Produced everything from billboards and table tents to cups and sandwich wrappers. Assisted with O'Charley's, Mercedes, Ruth's Chris.

## BARRY DECK LLC

Graphic Designer (Contractor) || February 2008 - December 2008

Created style guides and assets for Coke and Diet Coke campaigns.

## STUDIO RED | ROCKWELLGROUP

Freelance || May 2005 - March 2010

Regular on-site freelancer, Interdisciplinary firm using Graphic Design, Architecture, Industrial Design and Brand Strategy to create branded consumer experiences. Created presentations, and in store graphics for clients such as Starwood, Coca-Cola, McDonald's, and Home Depot.

## UNIVERSITY OF CINCINNATI

BS Graphic Design || 1999-2004

Five-year graphic design program, integrating practical training.

## Internships

### TURNER DUCKWORTH

San Francisco | September - December 2003

### TWO TWELVE ASSOCIATES

New York City | March - June 2003

### PENTAGRAM

New York City | March - June 2002

Attended high school at The American of Kuwait and The American School of Doha, American curriculum schools in the Middle Eastern countries of Kuwait and Qatar.

## SKILLS

Sketch, Figma, InVision, Zeplin, Indesign, Photoshop, Illustrator, Powerpoint, and Keynote.

Basic JavaScript, HTML, and CSS.

## WEBSITE

AustinKurowski.com